DDD Group plc
The 3D Solutions Company

Chris Yewdall, CEO

Victoria Stull, CFO

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TriDef® 3D

Agenda

- 3D consumer markets
  - TV, PCs and mobile phones/tablets
- DDD’s 3D licensing business
- DDD’s 3D content aggregation business
- Financial highlights
- Share capital structure
- OTCQX listing

The 3D TV market

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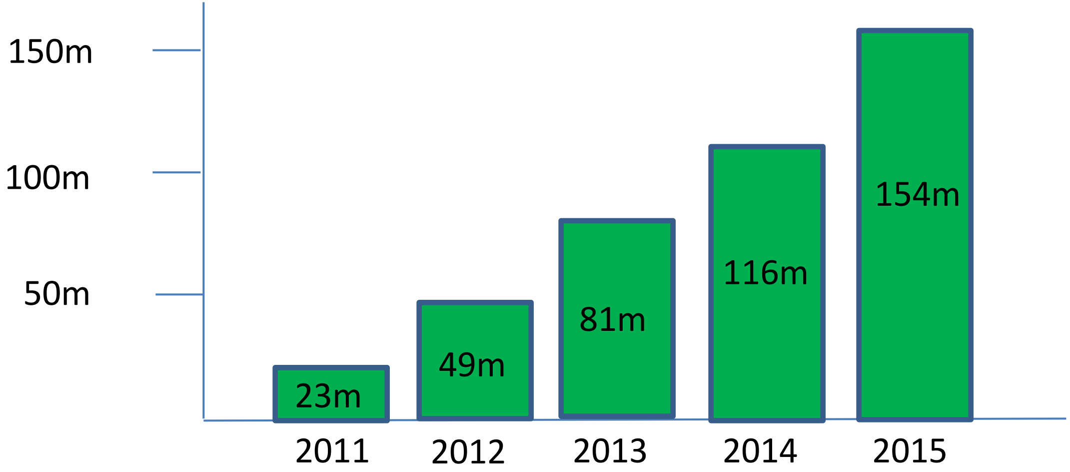
- The first 3D TVs were introduced in 2010
- Annual shipments of 3D TVs are growing rapidly
- 3D TV installed base forecast of >400m by 2015



Source: DisplaySearch, Displaybank and iSuppli Corp.

The 3D PC market

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- 3D PC products arrived in 2009
- 3D PC chips from leading vendors
- 3D PC market is now growing
  - 1m 3D PC displays sold in 2011
  - >1m TriDef PC software licenses shipped in first half of 2012
  - 27.7 million 3D PC displays forecast for 2018

Source: DisplaySearch and DDD Company data

The 3D Mobile market

- Smartphones and tablets deliver 3D without requiring 3D glasses
- Smartphone chipmakers now supporting 3D displays and apps
- Over 1 million TriDef Mobile Android licenses shipped since June 2011
- 71 million 3D smartphones/year forecast by 2018

Source: DisplaySearch

The 3D opportunity

- Sales of consumer devices continue to grow
  - 3D TVs now have a negligible price premium
  - 3D glasses no longer required on phones, tablets and some PCs
- 3D content creation lags behind device adoption
  - Hollywood 3D movie release schedule is constrained by number of weeks in a year and also number of available 3D screens
  - Consumer market is a 24x7 content business
  - Specially made 3D content for TVs, PCs and mobiles is sparse
- What can be done to make more 3D content available?

DDD’s TriDef 3D solution

- DDD’s TriDef 3D solutions convert 2D content to 3D and are used by leading manufacturers in their 3D products

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OEM licensing business

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- DDD develops and licenses 3D intellectual property
  - Automatic 2D to 3D conversion for photos, video and games
  - Enables over 700 of the latest PC games to be played in 3D ‘out of the box’
- Growing patent library - 53 granted patents in 24 countries
- DDD packages these solutions for different markets
  - Firmware for chip developers to use in TVs, Blu-ray players, STBs
  - Windows software for use with notebook PCs and monitors
  - Android application for smartphones and tablets
- Revenue from licensing, royalties and development fees

DDD's TV OEM ecosystem

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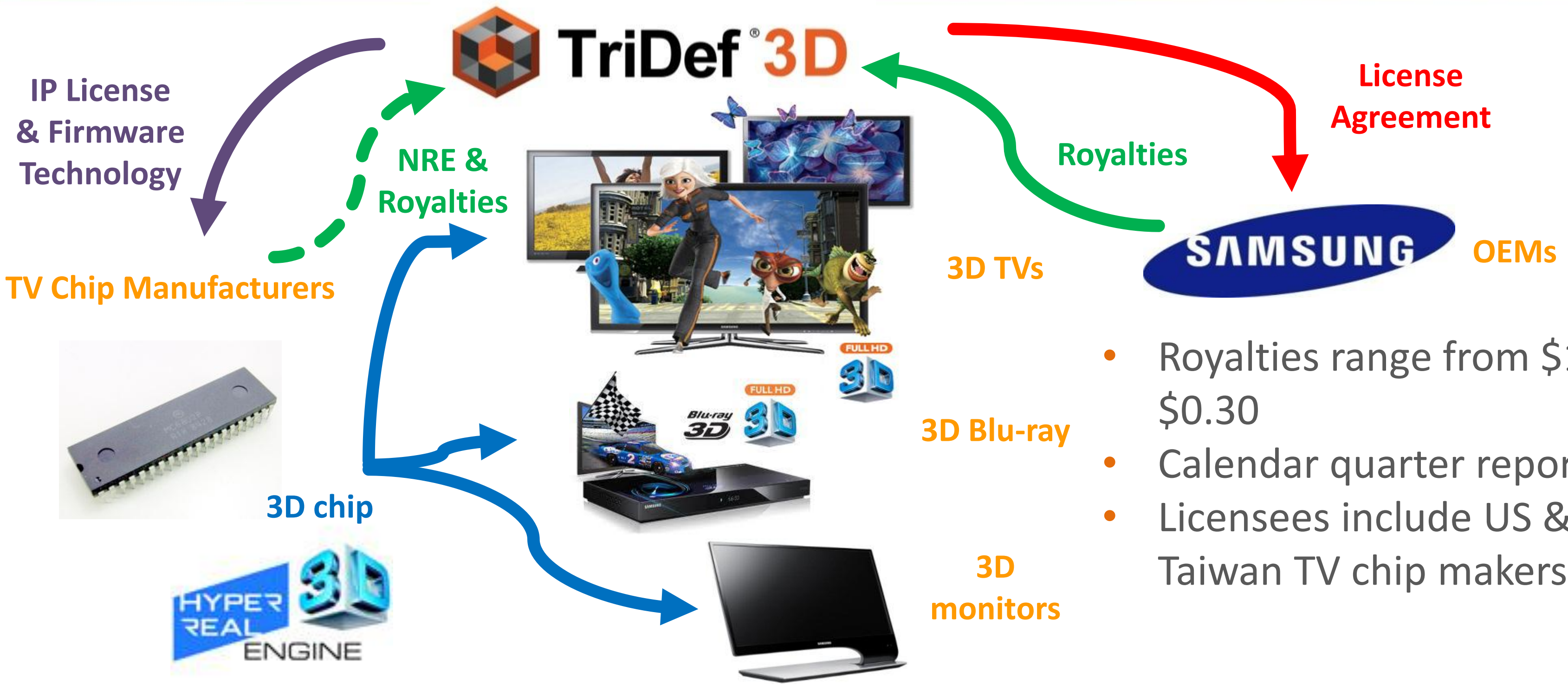

- Royalties range from \$1 to \$0.30
- Calendar quarter reporting
- Licensees include US & Taiwan TV chip makers

DDD's PC OEM ecosystem

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TriDef 3D Experience

Software Distribution License

PC Chip Manufacturers

3D chipset & TriDef s/w

3D notebooks

3D AIO & Desktops

3D monitors

DDD's PC OEM ecosystem

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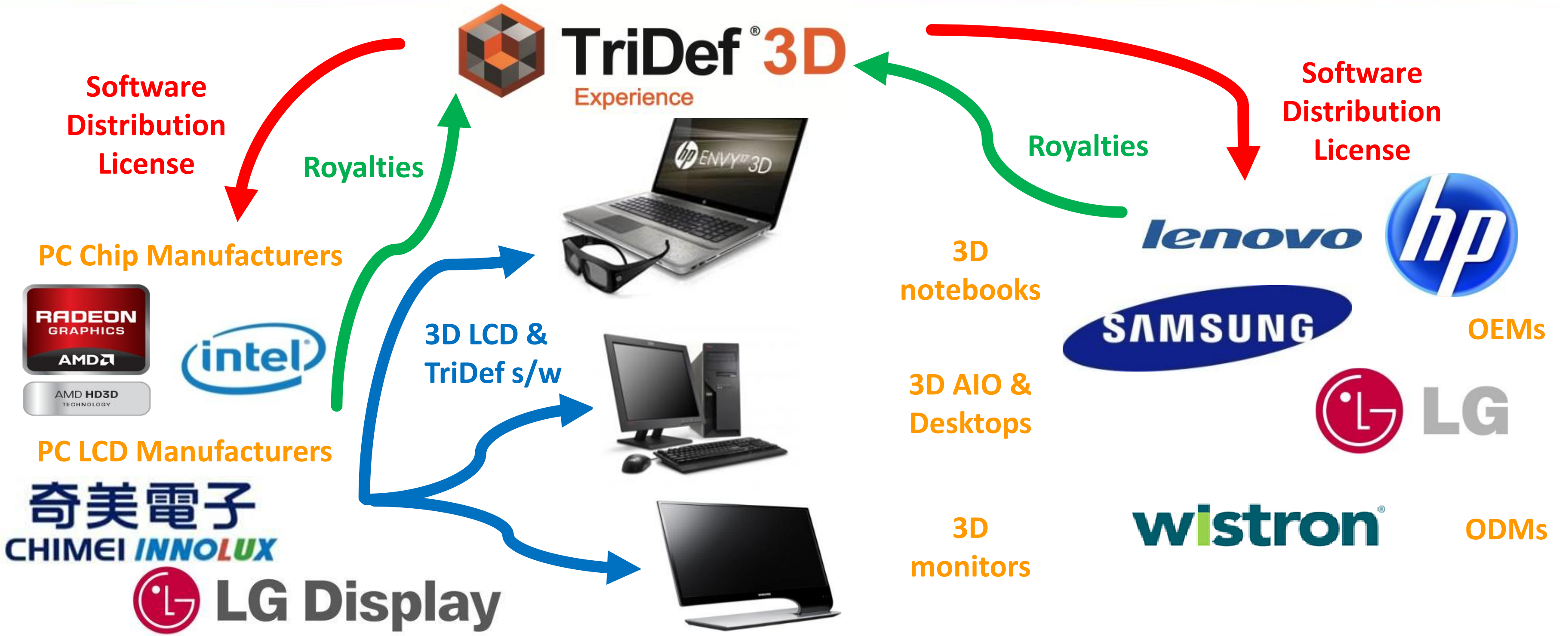

DDD's PC OEM ecosystem

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TriDef® 3D Experience

Software Distribution License

Royalties

PC Chip Manufacturers

RADEON GRAPHICS AMD
AMD HD3D TECHNOLOGY
intel

PC LCD Manufacturers

奇美電子
CHIMEI INNOLUX
LG Display

3D LCD & TriDef s/w

3D notebooks

3D AIO & Desktops

3D monitors

Royalties

Software Distribution License

lenovo hp

- Royalties range from $2.70 to $1.00
- Quarterly reporting
- Short time between license signing and shipment

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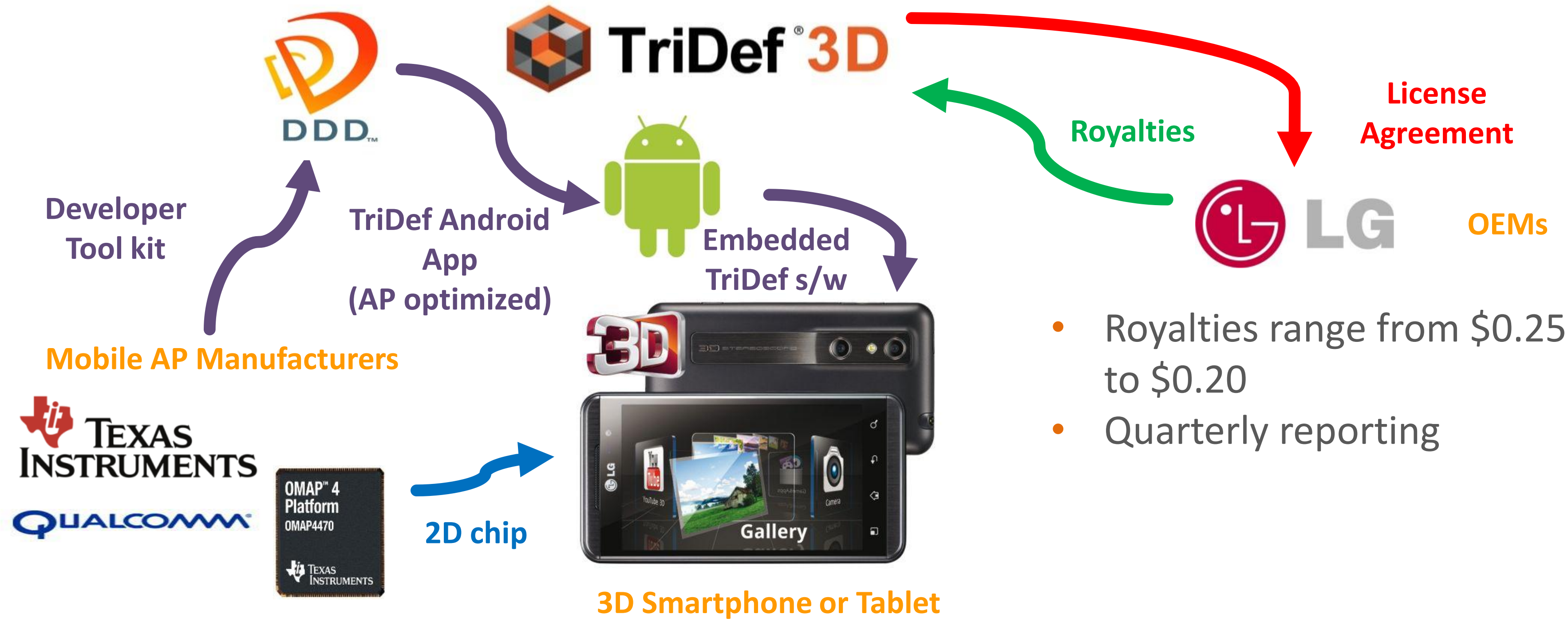
DDD's Mobile OEM ecosystem



- Royalties range from $0.25 to $0.20
- Quarterly reporting

IP licensing for chips

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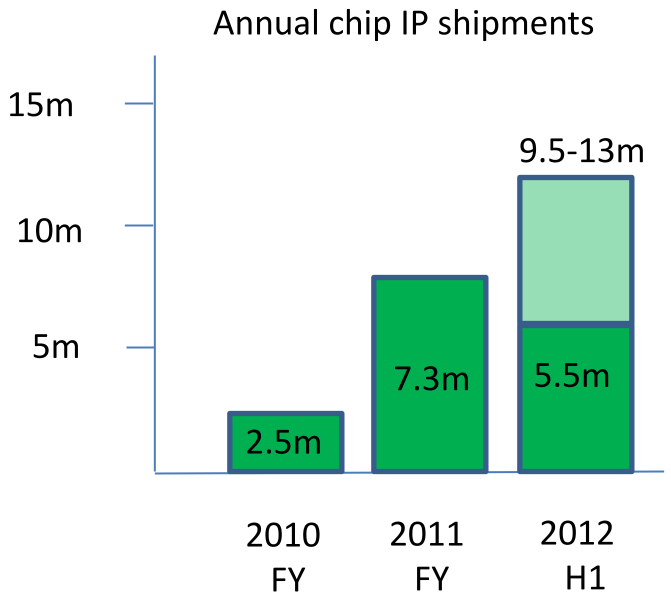
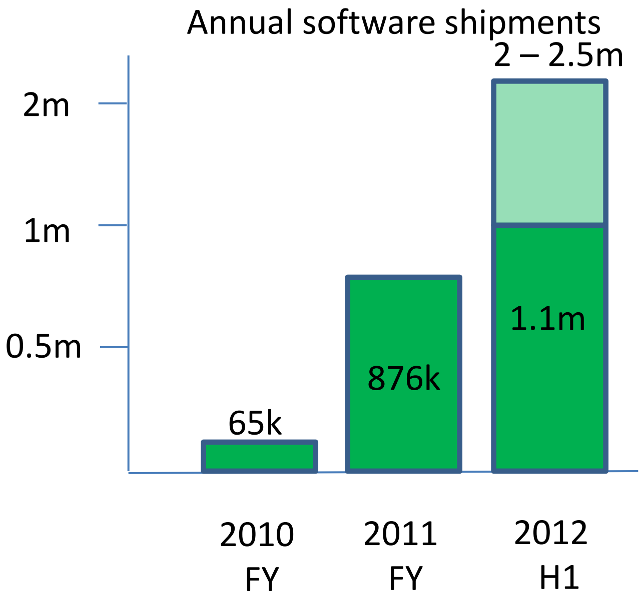
- TV market – strong performance and growth
  - Samsung is the largest customer by volume
    - 3D Televisions
    - 3D Blu-ray players
    - 3D PC monitors
  - ioGear recently launched first set top box with TriDef 2D to 3D conversion
- Next generation TV solutions
  - Next gen TV chips are reprogrammable ARM chips
  - Allows delivery of TriDef 3D solution as software
  - Reduces time to market and commercial risk
  - Already integrated with ARM-based video processing chip from two chip suppliers



IP licensing for PC software

- PC market – strong performance and growth
  - Sony is the largest customer by volume
  - LG Electronics, Samsung, AOC, Lenovo are other top PC OEM customers
- Significant focus on iCafe market in China
  - Partnered with ShunWang Technology Co., China's largest iCafe software provider with 60% share
  - 90,000 franchised i-Cafes with over 5 million PCs
  - 50 million customers per day visit the iCafes
  - Upgrade market for 3D PC monitor makers
  - 3D software upgrade launched in November 2012
  - TriDef converts over 80 Chinese games to 3D



IP licensing for mobile

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- 3D mobile market – expected performance and new opportunities
- LG Optimus 3D glasses-free smartphone
  - Over 1 million units of TriDef 3D Mobile Android have been shipped since June 2011
  - LG launched the new Optimus 3D Max phone in March 2012
- Tablet opportunities are increasing
  - TriDef 3D Mobile is already integrated with three 3D Android tablet reference designs
  - Potential for design wins and product launches in China in early 2013
- New features under development for 3D smartphones and tablets
  - Automatic 2D to 3D conversion for mobile games
  - YABAZAM! 3D movie content app for smartphones and tablets

DDD's YABAZAM! 3D portal

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- Hollywood using 3D to drive demand in Blu-ray format
- Conventional cable and satellite distribution are slow to act
  - For TVs, PCs and mobile, 3D content is scarce
- DDD created Yabazam.com - a digital 3D content distribution label
  - Drives revenue growth from downstream end user 3D content consumption
  - Already connected to TriDef PC software and downloadable apps for LG and Samsung Smart TVs
- Revenue derived from end user fees

YABAZAM! 3D everywhere

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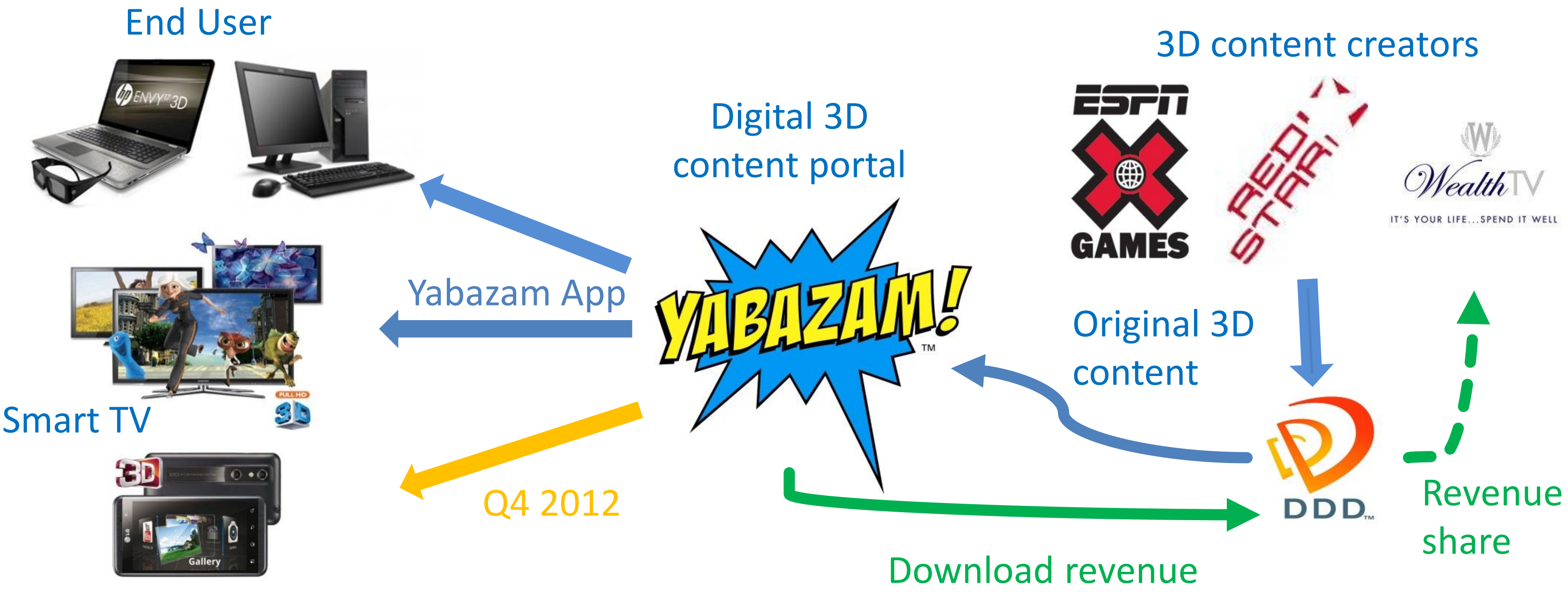
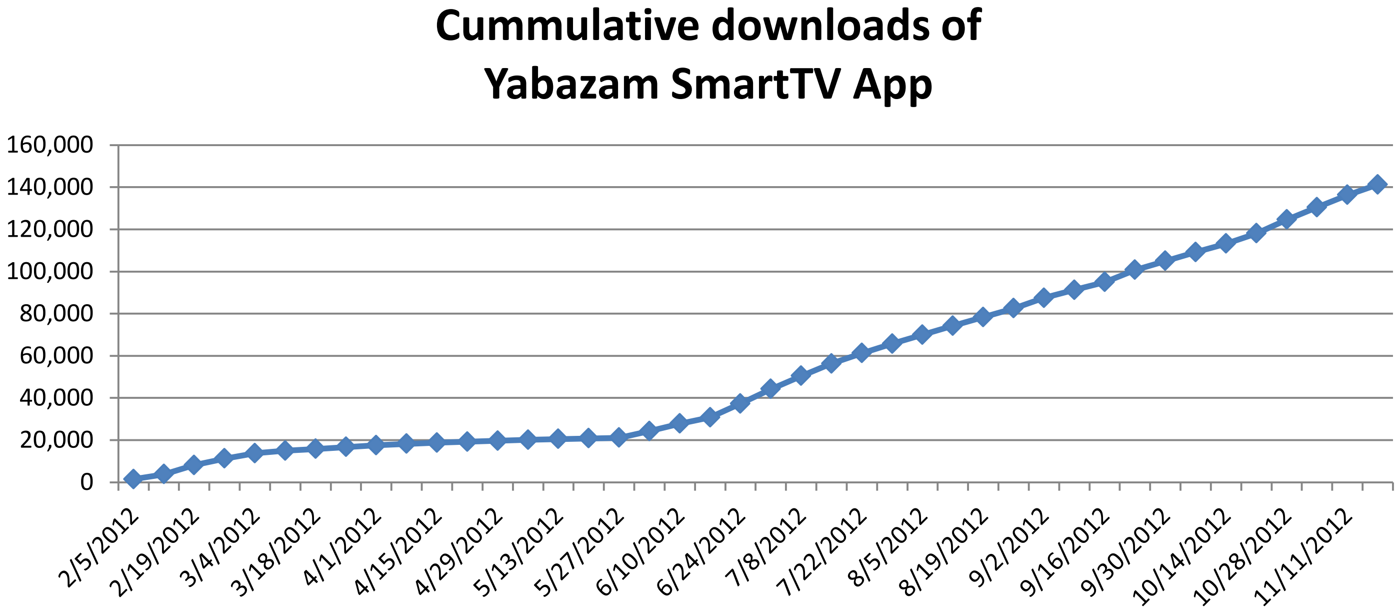


YABAZAM! 3D update

- Yabazam! 3D app now available on both LG and Samsung Smart TVs
  - Available in US, Korea, Germany, UK, Hong Kong and Taiwan



YABAZAM! 3D status

- Primary focus on US 3D Smart TV market
  - Highest forecast 3D penetration and usage of Smart TV features – 120m by 2015
- Transactional Video on Demand system launched on both platforms
- Launch a fixed fee monthly subscription plan in Q4 2012
  - Similar to Netflix 2D movie streaming subscription
  - Netflix currently has 23m US subscribers paying $7.99/month
- Continue to acquire new 3D titles from 3D film/TV producers
  - 40+ new titles added in 2012 increasing library to over 70 3D movies
- Truly accretive business model for content library owners
  - Focus on 2D libraries and create incremental assets for content owners by converting to 3D

Financial performance

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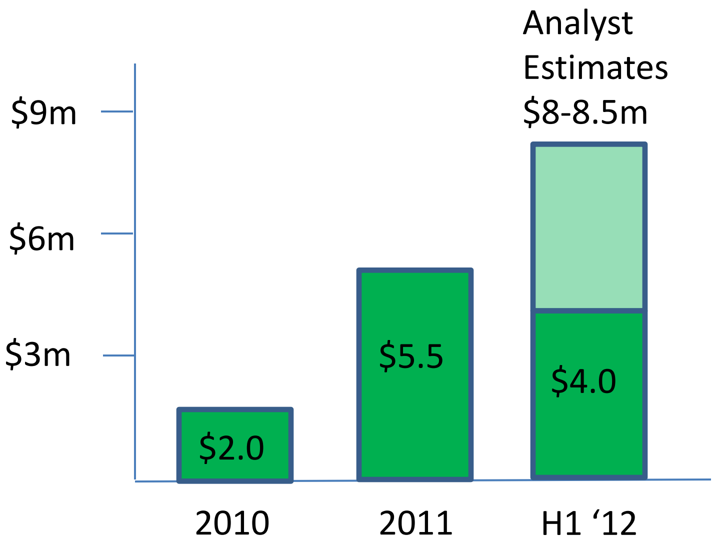

Gross margin 92% 94% 96%

2012 H1 key metrics:

- Turnover – $4m
  - Up 74% over H1 2011
  - Up 25% sequentially over H2 2011 ($3.2 to $4.0m)
- 99% of revenue is royalty based
- Gross margin – 96%
- 7m units of IP shipped - up 52% YOY; 57% over H2'11
  - IP shipments in 2011 were 9.1 million
  - TV IP shipments grew 23% YOY; 98% over H2'11
  - PC software shipments grew ,1031% YOY; 40% over H2'11
  - Mobile represented 4% of unit volume
- Samsung, Sony and LG each >10% of revenue
- Cash and receivables at 30 June - $4.4m
  - Cash and receivables Dec 31 11 - $4.3m

EBITDA and OPEX trends

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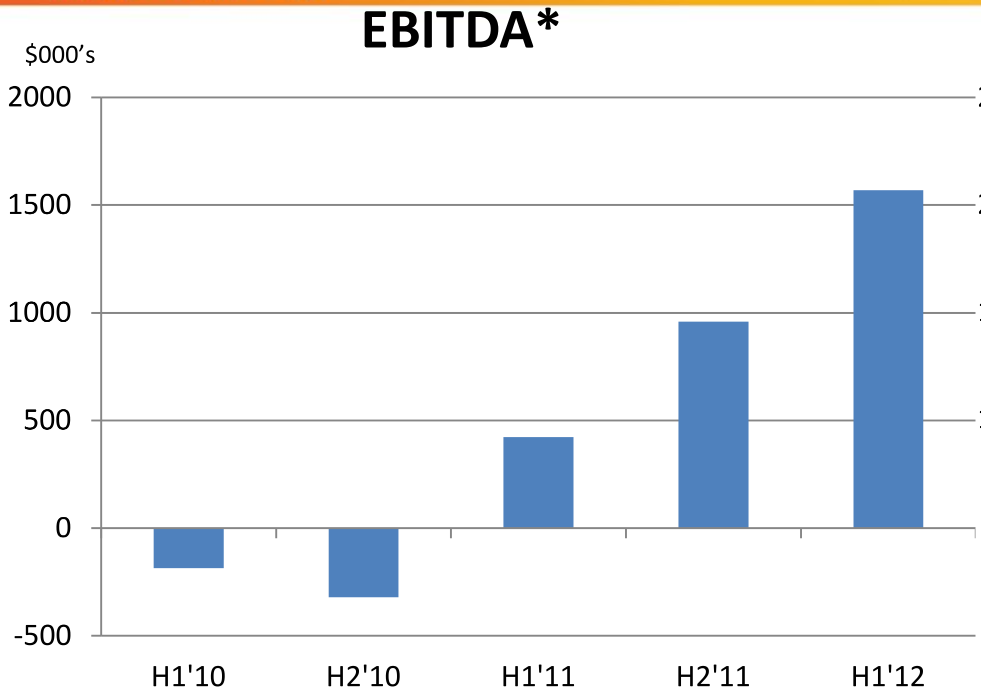

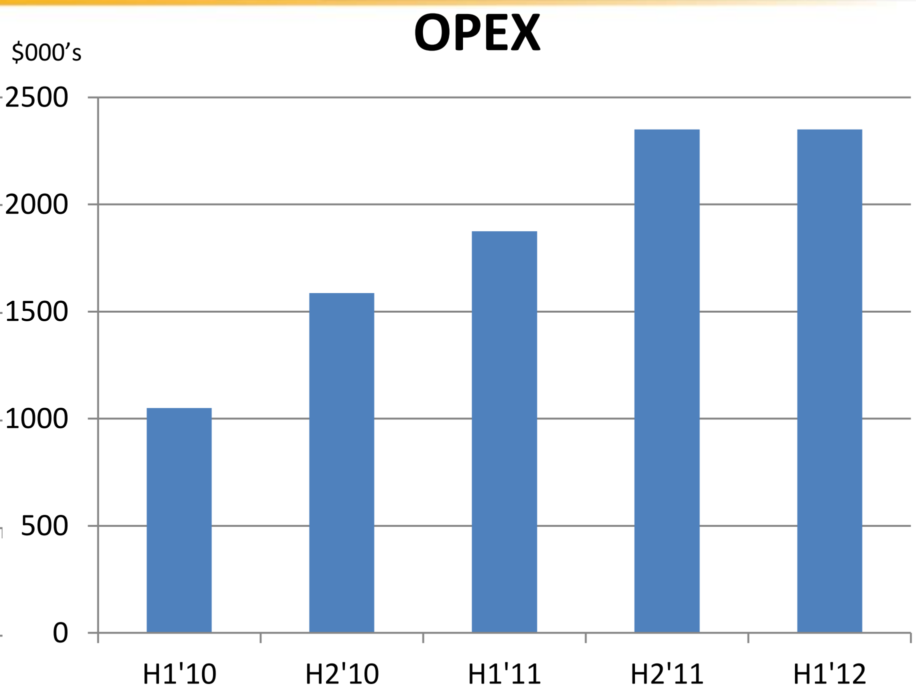

*Adjusted for non-cash share based payment expense

Profit trends

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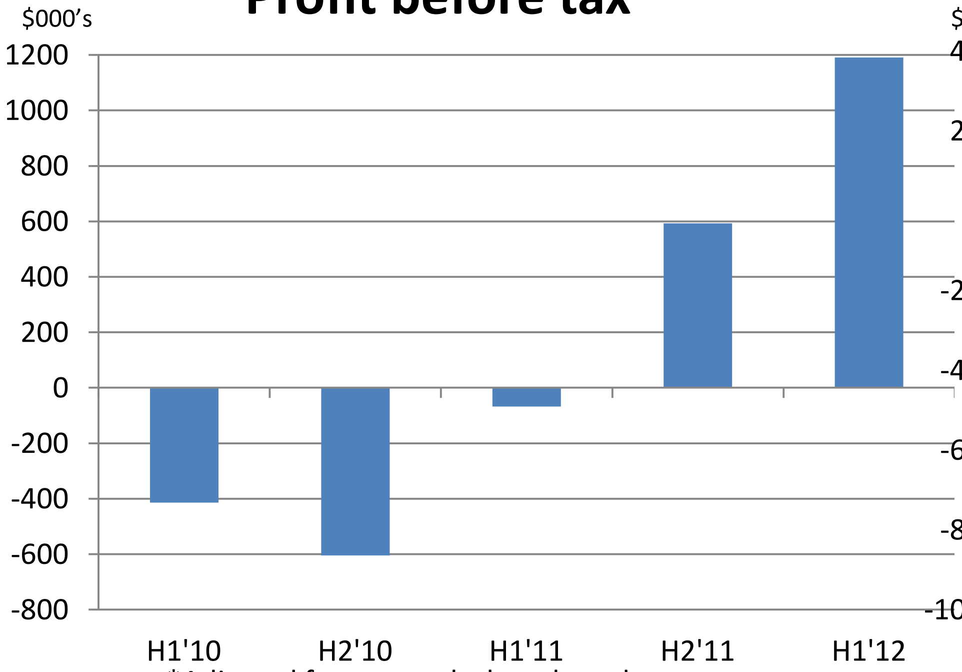
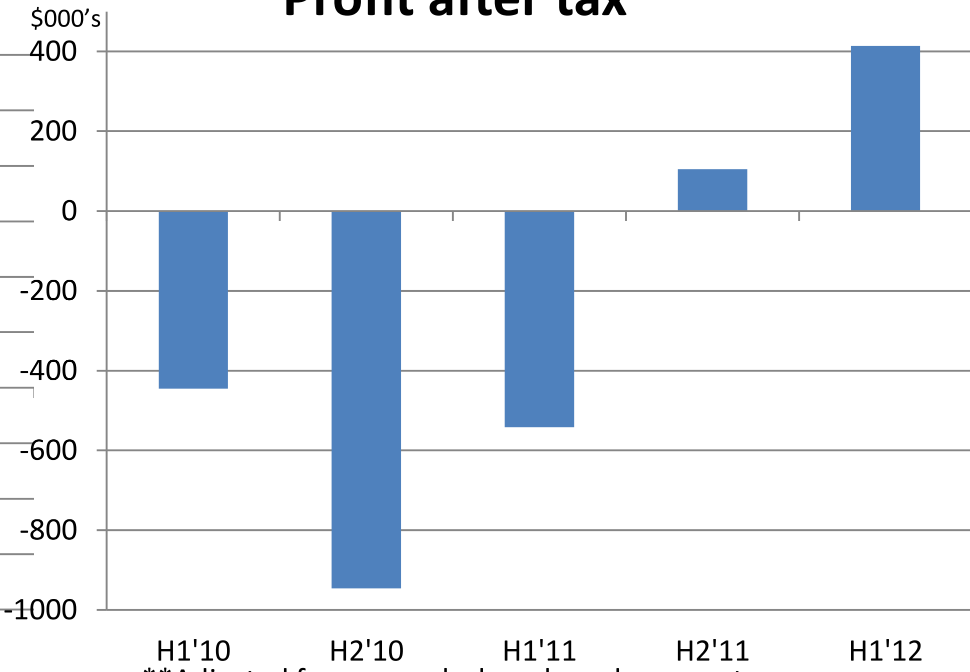
Profit before tax*



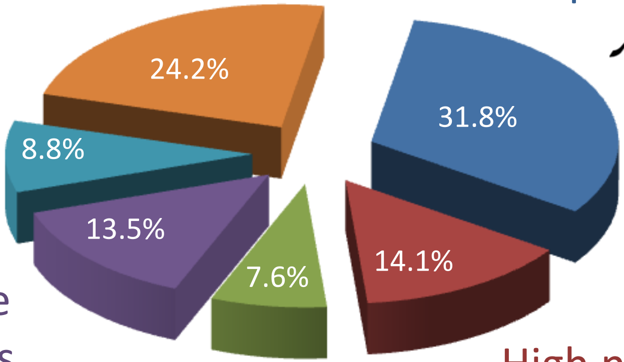
*Adjusted for non-cash share based payment expense

Profit after tax**



**Adjusted for non-cash share based payment expense and initial deferred tax asset

Share ownership



- Listed on AIM market of London Stock Exchange
- Ticker symbol: DDD
- Market Cap of £30.7m ($49m)
  (based on Dec 3rd closing price)
- Share capital
  - Issued shares: 134.4m
  - Options: 10.2m

OTCQX listing

- American Depository Receipts listing of DDD's AIM shares on US OTCQX market (1 ADR share = 10 AIM shares)
- Simplifies acquisition of UK listed AIM shares by US-based investors
- OTCQX listing of the ADR shares is in the final stages
  - Deutsche Bank is the ADR banker
  - Canaccord Genuity is the market maker
  - Company information published in S&P Manual on Monday December 3rd
- OTCQX ticker will be DDDGY

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Summary

- The leading consumer 3D solutions company
  - Over 23 million 3D devices incorporating TriDef 3D have been shipped since 2010
  - High margin technology licensing income
  - Digital 3D content publishing business with growing content library and platforms
- Strong list of Tier 1 OEM licensees in large growth markets
  - Smart TV, mobile, tablet
- Strong growth of high margin revenue
  - Profitable for the past two halves
- Sustainable model that leverages existing licenses into future
  - SmartTV gaming, high quality low bandwidth 3D content delivery

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Thank you

TriDef® 3D

DDD USA Inc.

6100 Center Drive, Suite 1100

Los Angeles

CA 90045

USA

Tel +1 310 566 3340

Fax +1 310 566 3380

www.DDD.com

www.Yabazam.com

www.TriDef.com